

WEEK\_01

TA503\_DIGITAL GRAPHIC AND ANIMATION

INTRODUCTION TO:

# DIGITAL GRAPHICS AND ANIMATION

LEARN BASIC DIGITAL MEDIA PRINCIPLES

**DEMONSTRATIONS**

**VIDEO ON GRAPHIC DESIGN**

**INTRODUCTION TO HARDWARE & SOFTWARE**

[HTTP://EN.WIKIPEDIA.ORG/WIKI/OPTICAL\\_ILLUSION](http://en.wikipedia.org/wiki/Optical_illusion)

[HTTP://WWW.ADOBE.COM/CREATIVELICENSE/](http://www.adobe.com/creativelicense/)



**Column Grid Composition**  
Place key elements on or near intersections of the grid

**RULE OF THIRDS**  
APPLIES TO ALL GOOD DIGITAL DESIGN AND COMPOSITION

