

SBISD TA VIDEO scope and sequence Overview

First semester projects

The first semester of *Digital Video curriculum* lays the foundation for skills in shooting video, synthesizing the composition, and producing video communications (such as shot composition and mix), story planning, audio and narration planning and recording, video editing, shared project management skills such as interviewing and project scheduling, peer review, and redesign. Project activities focus on developing effective communications that can be deployed on DVD, digital videotape, or the web. Students develop a variety of videos focused on genres such as an action video, a news story, and a public service announcement. Students culminate the semester with a portfolio project in which they reflect on the skills and topics they've covered and begin their career exploration to better understand what areas interest them in digital video.

The key skills emphasized in this semester are:

- Ethical considerations for editing and producing videos
 - Designing for a variety of audiences and needs
 - Problem solving that helps support multiple perspectives
 - The design process and effective communication
 - Peer teaching and evaluation in a collaborative environment
 - Shooting, capturing, editing, and enhancing video and audio
- In the first semester, students use Video Editors to edit video and sound. They can use Professional Applications to enhance videos and add motion effects. They can use produce content for a DVD.

Second semester projects

The second semester of *Visual Design* builds on student design and development skills by focusing on larger video production projects and client work as well as more in-depth content and advanced editing, audio, and motion graphic techniques. Students continue to work in teams and produce rich video communications such as commercials and documentaries. They focus on effective composition and communication, project management, design specifications, and iterative development. They produce project plans and treatments to plan and communicate ideas and themes for the videos and then use assembly and rough cuts to visualize and review with clients. They develop video production skills that solve specific communication challenges and engage audiences. Students culminate this semester with a portfolio redesign that includes their aspirations, goals, and interests.

The key skills emphasized in this semester are:

- Soft skills such as interviewing and responding to feedback
- Motion graphics, scores and special effects techniques
- Communication with peers and team members, using treatments and project plans
- Alternative development and redesign
- Project management skills such as task management, client management, milestone tracking, and contingency planning

VIDEO RESOURCE:

<http://www.video101course.com>

<http://www.cybercollege.com>

<http://www.wrigleyvideo.com/videotutorial/index.htm>

http://cs3.tutorials.googlepages.com/video_workshop.html